



# Company Profile

Delivering Excellence



# UNICORN UNIVERSAL

COMPANY PROFILE

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# Introduction

Unicorn Universal is a software development and web technologies company based in Ghana, with a mission to provide innovative and cutting-edge solutions to businesses of all sizes, across various industries. The company is committed to delivering high-quality software development and web technologies services through a personalized approach that focuses on collaboration and continuous improvement. Unicorn Universal believes in building long-term relationships with clients based on trust, transparency, and mutual respect.

The company's approach to software development is rooted in best practices and the latest technologies, using an agile methodology that emphasizes collaboration, flexibility, and continuous improvement. This approach allows Unicorn Universal to deliver projects on time, within budget, and to the highest quality standards. In addition to its commitment to excellence, Unicorn Universal is also dedicated to providing exceptional customer service, with a focus on building long-term partnerships with its clients.

Unicorn Universal has a wide range of experience in various industries, including healthcare, finance, and education, among others. This experience has given the company a deep understanding of the unique challenges that businesses face, enabling them to develop custom solutions that help clients achieve their goals. In this profile, Unicorn Universal will share more about its services, team, approach, and industry experience, showcasing why the company is a leader in the field of software development and web technologies.

# About Us

## Who is Unicorn?

Unicorn is one thing and one thing only. The future. We innovate and set new standard in Tech , Finance & Design whilst paying homage to the past.

Unicorn strives for client satisfaction through business solutions. Our purpose is to innovate whilst elevating the African economy.

From ICT to business & Financial applications. The firm will leverage its relationships & expertise to get quick & affordable solutions for the clients & users enrolled on our applications.

## We believe in Delivering Excellence...



### MISSION

Excelling in all endeavours efficiently, whilst maintaining impeccable standards.



### VISION

Sustainable approach towards business and the environment.



### VALUES

We believe in maintaining the highest standard of professionalism, integrity, creativity, and a positive attitude through the delivery of excellence that meets and surpasses expectations while offering prompt and lasting solutions that stand the test of time.

# What We Offer

Unicorn Universal offers a comprehensive range of software development and web technologies services to help businesses of all sizes and across various industries achieve their goals. Their services include website design and development, content management systems, app development, hosting and domain name registration, financial applications, and business management solutions.

At our company, we provide services that are technology-enabled and tailored specifically to your needs. We understand that every company is different, and so we offer solutions that are crafted specifically to meet your company's needs. Our highly skilled teams work diligently and under budget to assist customers in making the transition from conventional thinking to modern solutions. We are able to scale up or down with increasing demands and bring your ideas to life.





## Web Development

Web development services help create all types of web-based software and ensure a great experience for web users. Different types of web solutions may seem similar from the outside but we approach them differently and know what factors are winning in each case.

- Websites
- E-commerce Web Development Services
- Web Portals



## Content Management Systems

UU's CMS development services can help your company create an intuitive, customizable, scalable, and SEO-oriented solution for managing your website content. With our CMS development services, you can improve your website's lead-generation capabilities and encourage prompt and cost-effective web content management.

- WordPress
- ERP
- CRM
- Content publishing and promotion
- CMS administration
- Content creation and Storage

## App Development

We design, develop, test and maintain programmes to solve problems or perform per

- Web Application Development
- Mobile App Development

## Business Management Solutions

- Domain name registration
- Payroll management
- Stock management system
- Service booking system
- Bookkeeping system
  - invoices, quotes, proforma, receipts
  - waybills, credit notes etc
- Keychain Management (Security)

## Financial Application

- Entrepise systems
- Payment Integrations



# Contact us

## For enquiries

Please get in touch with us ...

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